



PRESCOTT PEREZ-FOX

Creating Order From Chaos

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219 First St., 4TH Floor
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PROFILE

Idea-driven art director/designer with a diverse background in brand identity, print, packaging, and web design. Old-fashioned work ethic with 21ST Century philosophies. Intelligent, passionate, professional, and skilled.

WORK EXPERIENCE

Starship Design *Jersey City, NJ* *Me, the One-Man Agency*

Art Director/Designer | 2009–Present

Working independently with small business and institutional clients, primarily on brand strategy and identity design projects. I do everything, including the day-to-day of running a business.

Clients include: Open Communities, Antimony Media, Synergy Showroom, Motivated Nutrition, The Underground Shakespeare Company, Vigne, Drexel University Department of Performing Arts

Imagine Creative Marketing *New York, NY* *A Small Marketing Firm*

Art Director | 2006–2007

Responsible for all aspects of design projects including art direction, workflow, budgeting, and production.

Clients include: Value Investing Congress, FGI Finance, StreamSend, Baron Group

EDUCATION

Master of Arts *Graphic Communication* University for the Creative Arts Farnham, Surrey, UK

Graduate Teaching Assistant
Department of Advertising & Brand Mgmt.

Various *New York, NY* *My Ongoing Freelance Adventure*

Art Director/Designer | 2005–Present

Freelance design, art direction, and production work with a number of consultancies and in-house design groups in New York.

Agencies include: Interbrand, The Brand Union, Lippincott, Pushpin Group, Lipman, Digitas, Tommy Hilfiger, Saatchi & Saatchi, Tom Ford

Clients include: The Armory Show, SmartWater, Bank of America, Lord & Taylor, Charles Schwab

Earlier Roles *Philadelphia, Princeton, London, etc.* *Learning the Ropes*

Graphic/Web Designer | 2000–2005

Learned the profession by working during college years. Print and web design for in-house groups and small agencies.

Companies include: Ronald Ridgeway, Clive Samuels, Diving Tank Studios, Fox Rothschild

RELATED SKILLS & SOFTWARE

Skills

Brand Development, Logos & Identity, Packaging, Editorial Design, Layout, Presentations, Print Production, Research, Retouching, Photography

Design Software

Photoshop, Illustrator, InDesign, Bridge, Acrobat, Keynote, iMovie, Powerpoint, Garageband, Dreamweaver, Mac OS X

AWARDS & HONOURS

"Letterhead & Logo Design 12" (Rockport), *Featured in Book*, 2011
Art Directors' Club of NJ, *Medalist: Brand Identity*, 2009, 2010
American Graphic Design Awards, *Winner: Logo Design*, 2008
Drexel University Research Day, *Winner: Poster Design*, 2004
MacWorld Expo Digital Art Competition, *Winner: Student Category*, 2003
Silicon Valley Art Museum, *Featured Artist*, 2003

PROFESSIONAL AFFILIATIONS & SIDE PROJECTS

Activities

New York Rugby Club, *Active Player*
YourBusinessCardSucks.com, *Editor/Designer*
Twentyhood.com, *Editor/Designer/Producer*
Contributor to The Dieline, Brandcurve,
UnBeige, Just Creative Design, Freelance Switch

Memberships

AIGA
NAPP
InDesign Users Group
Freelancers Union