



We live
in a
Rainbow
of Chaos

– Paul Cezanne



PRESCOTT PEREZ-FOX

creating order from chaos

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PROFILE

Idea-driven graphic designer with a diverse background in brand identity, print, and packaging design. Old-fashioned work ethic with 21ST Century philosophies. Intelligent, professional, passionate, and skilled.

WORK EXPERIENCE

Freelance, New York

Art Director/Designer | 2005–Present

Worked in studios of varying sizes, from the multinational ad agency to the one-man design firm. Projects range from identity, print, packaging, and brand development to outdoor advertising, web design, and illustration.

Companies include: The Brand Union, Lippincott, Lipman, Saatchi & Saatchi, Laird+Partners, Digitas, Estée Lauder

Imagine Creative Marketing, New York

Art Director | 2006–2007

Responsible for all aspects of projects including design, workflow, and production. Purchased technology, oversaw freelancers, coordinated with vendors, mentored interns, designed systems for project management and archiving.

Clients include: FGI Finance, StreamSend, Value Investing Congress, Baron Group, Schwartz-Tilson Information

Earlier Roles, Philadelphia, Princeton, London

Graphic/Web Designer | 2000–2005

Learned the profession by working during college years. Print and web design for in-house groups and small agencies.

Companies include: Diving Tank Studios, Ronald Ridgeway, Drexel University, Fox Rothschild, Clive Samuels

EDUCATION

Master of Arts, Graphic Communication

University for the Creative Arts, Farnham, Surrey, UK

Graduate Teaching Assistant

Department of Advertising & Brand Management

Bachelor of Science, Mechanical Engineering

Drexel University, Philadelphia

Designer/Writer/Photographer

The Triangle, The Student Newspaper at Drexel Univ.

RELATED SKILLS & SOFTWARE

Design Software

Photoshop, Illustrator, InDesign, Acrobat, Keynote, iMovie, Powerpoint, Garageband, Dreamweaver, Mac

Skills

Brand Development, Logos & Identity, Packaging, Editorial Design, Layout, Presentations, Print Production, Research, Retouching, Photography, Audio Editing, Podcasts, Blogs, Video Editing, Illustration

AWARDS & HONOURS

Art Directors' Club of NJ

Medalist: Brand Identity | March 2009

American Graphic Design Awards

Winner: Logo Design | September 2008

Drexel University Research Day

Winner: Poster Design | May 2004

MacWorld Expo Digital Art Competition

Winner: Student Category | July 2003

Silicon Valley Art Museum

Featured Artist | September 2003

ANNX Design Exhibition

Featured Artist | May 2003, April 2002

PROFESSIONAL AFFILIATIONS & SIDE PROJECTS

Activites

New York Rugby Club, Active Player

YourBusinessCardSucks.com, Editor/Designer

Twentyhood.com, Editor/Designer/Producer

Contributing blogger to **The Dieline**, **Brandcurve**, **UnBeige**, **Just Creative Design**, **Freelance Switch**

Publications

BrandWeek | March 2009

Creative Review | December 2008

GDUSA | December 2008

New York Times | November 2008

Flogged Magazine | October 2008

Memberships

AIGA

NAPP

InDesign Users Group

Freelancers Union